

SWEDEN & INDIA - A BUSINESS MATCH WORTH EXPERIENCING

SINCE 2005
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BUSINESS
SWEDEN

ARE YOU CURIOUS TO CAPTURE INDIA'S GROWING POTENTIAL?

As the world's third largest economy in 2027, together with the country's ambitious green transition, enormous opportunities await Swedish SME companies to grow in India. Business Sweden exists as your springboard towards a new market.

Sweden has a good reputation in cooperation, a country where sustainability is in focus. A good match for valuable exchange in India. Companies in Life Science and infrastructure have extra great potential to grow in India and opportunities for complementary collaborations in innovation and technology are enormous. Two very different countries and markets, but both with a lot of entrepreneurship and where Sweden can benefit greatly in a huge and bureaucratic market as India.

THREE REASONS FOR INDIAN EXPANSION:

- ✓ India and Southeast Asia are global shining stars with expected strong economic growth, growing middle class, increased investment in infrastructure and good conditions for manufacturing.
- ✓ Much expertise is available from well-established Swedish companies with long experience in the Indian market.
- ✓ Swedish companies' green transition, green energy and green hydrogen give us the opportunity to be an important key player in India's sustainable development.



CECILIA OSKARSSON

Sweden's Trade Secretary in India

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India and Sweden have recently strengthened their cooperation in climate and sustainability. In November 2022, the India-Sweden Green Transition Partnership (ISGTP) platform was launched with the aim of Swedish companies and actors contributing to India's green transition.



"Sweden has taken great steps towards co-creation and is at the forefront when it comes to finding solutions and innovations that are necessary for climate change. Sweden is also a leading country when it comes to international cooperation"

Cecilia Oskarsson, Sweden's Trade Secretary in India

BUSINESS SWEDEN HELPS YOUR COMPANY CREATE A LONG-TERM COMMITMENT:

- ✓ Identification of compatible markets for your business.
- ✓ Strategy to engage and build strong relationships between authorities and the private sector.
- ✓ Development of sustainable and digital solutions that can be implemented on a large scale.

Contact us today for a free advisory session!



*We help Swedish companies grow global sales and international companies
invest and expand in Sweden.*

BUSINESS-SWEDEN.COM

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